

EDUCATE **OUR** GIRLS

2018-2020
IMPACT
REPORT

www.educateourgirlsfoundation.org

INTRODUCTION

This impact report is a means for Educate Our Girls to communicate the issues we are trying to improve, as well as our strategy on how we have facilitated change, a breakdown of donations received from inception to 2020, and how the funds have been spent.

OUR PURPOSE

In 2015 world leaders signed up to a suite of remarkable commitments. The Sustainable Development Goals (SDGs) set out a series of ambitious but achievable targets for 2030. Part of the SDGs includes inclusive and equitable quality education and promote lifelong learning opportunities for all, and achieving gender equality and empower all women and girls. This is not the first time such pledges have been made but in the past, they have gone unfulfilled. Our mission is to become part of those who commit that this is not just another pledge, but one that has a real and tangible impact on the lives of the young girls we come in contact with.

EOG created this impact report for a number of reasons, such as:

- Being able to review our projects against our mission and goals
- Improving and implementing changes
- Transparency and Building trust with funders, supporters, and beneficiaries
- Celebrating the growth and achievements of volunteers

OUR VISION

Our vision is to bridge the education gap between young boys and girls in Africa; in turn, reducing the overall illiteracy levels within the continent and creating the next generation of resourceful women.

We desire a future where girls and women are empowered to make informed choices.

We want every girl to know that her voice deserves to be heard, recognized, celebrated and it can change the world.

**62 MILLION
GIRLS ARE NOT IN SCHOOL
MILLIONS MORE
ARE FIGHTING TO STAY THERE**

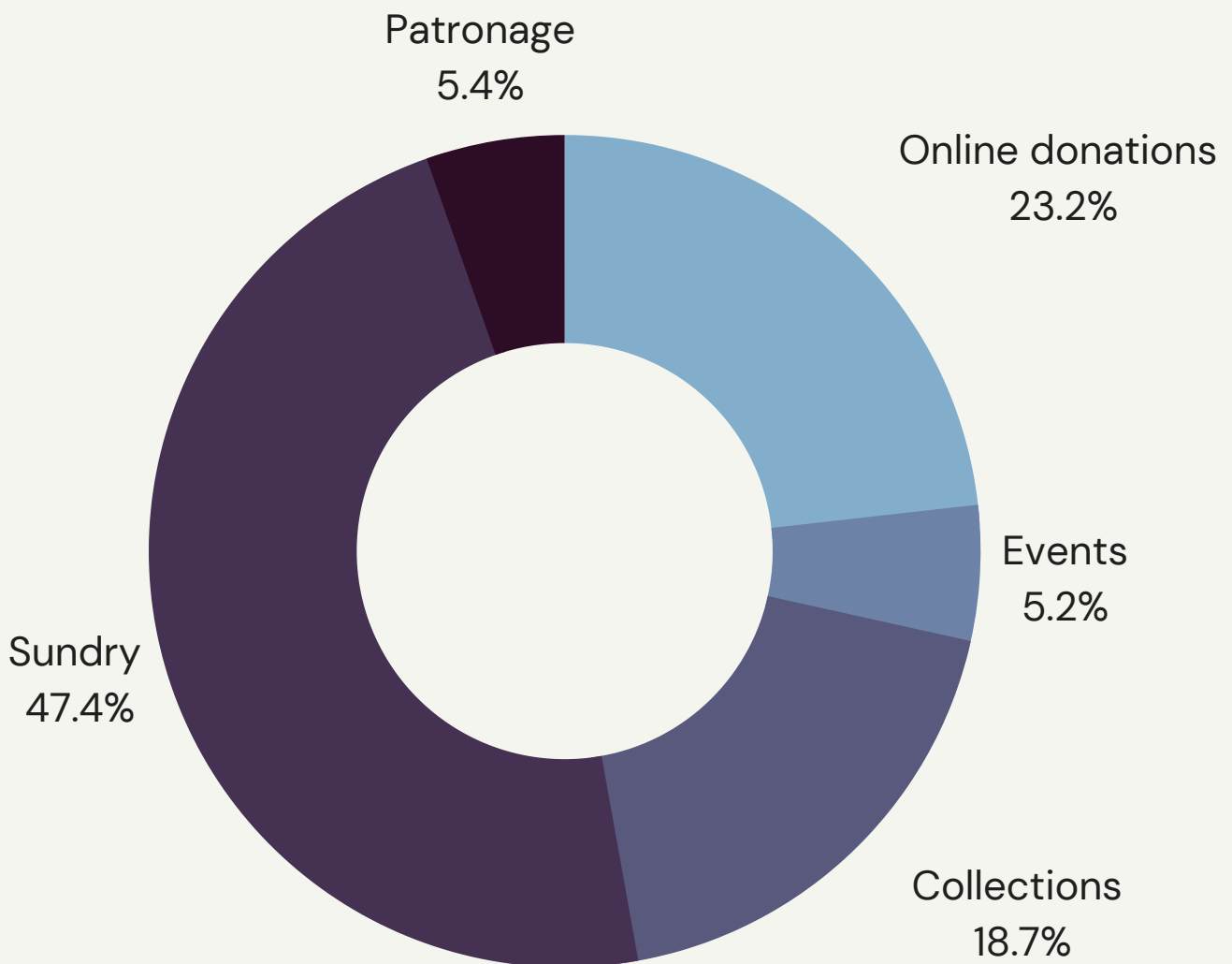
OUR IMPACT



PROJECTS	DETAILS	OUTCOME
2018 campaign project - Nigeria	Speaking, sharing, motivating and answering a whole range of question.	<ul style="list-style-type: none">• Spoken to over 300 young girls across 4 communities.• Gifted a years worth of school supplies to 6 female students.
2019 campaign project - Nigeria	Speaking, sharing, motivating and answering a whole range of question.	<ul style="list-style-type: none">• Spoken to over 200 young girls across 4 communities.• Recognised by TARGETjobs UK for our Social Impact.
Scholarship Scheme	Each year, EOG will select a number of young girls to sponsor and mentor.	<ul style="list-style-type: none">• Sponsoring two female students through formal education.• Increased access to quality education.

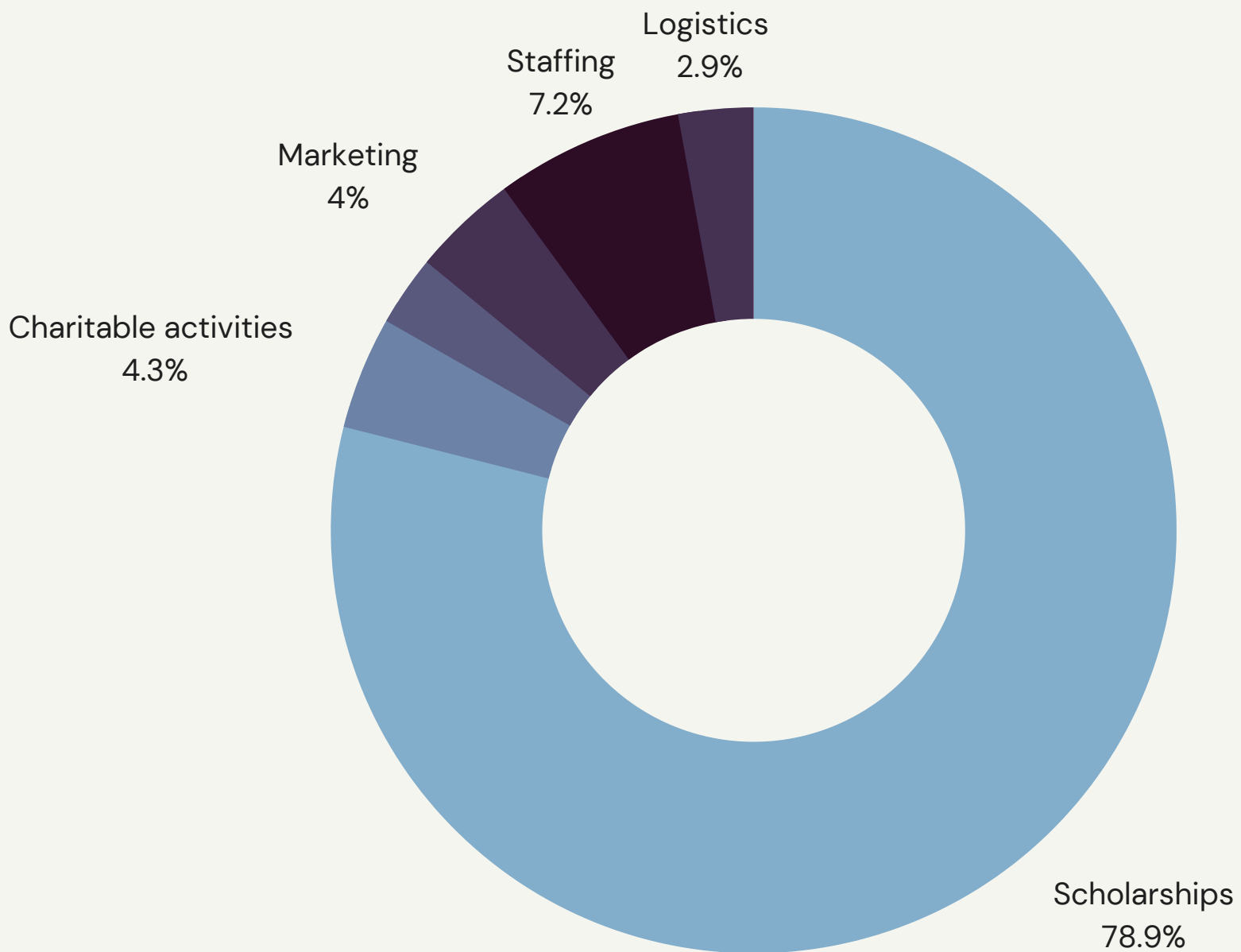
Source of funds from 2018-2020

MAIN SOURCES OF REVENUE



How we used funds from 2018-2020

MAIN EXPENSES



Financial Overview

January 2018 - December 2020

INCOME STATEMENT

INCOME & ENDOWEMENTS

Donations (Online)	£832
Events	£188
Collections	£670
Patronage	£193
Sundry	£2,300
Total Sales Revenue	£4,183

EXPENSES

Scholarships	£2,200
Charitable activities	£120
Fundraising	£75
Marketing (Social Media & Website)	£112
Staffing	£200
Logistics	£80
Total Expenses	£2,787

Funds brought forward	£1,396
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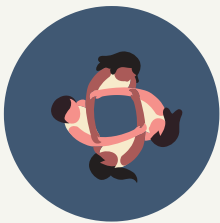
NEXT STEPS

Where do you go from here? Impact reports are not just about looking back, but also looking forward. This impact report is a continuous work in progress - a way for our organization to track our impact and improvements over time. This section outlines our strategy for continuing the good work done so far.



01 — Engagement

We appreciate our supporters and would like to provide more opportunities for engagement donations alone. In 2021, we aim to organize a number of events and campaigns that allow the public to engage with our organization and the team and ask questions.



02 — Mentorship

Mentorship is a powerful tool and while we have limited resources to sponsor young girls through formal education, we aim to increase our mentorship efforts. Our investment in mentorship will enable us to meet, interact, and improve the resilience of many more girls.



03 — Scholarships

By 2025, we aim to fully sponsor the education of at least 10 girls across four different African countries. This will be achieved by collaborating with established organizations in each country.

ACKNOWLEDGMENTS

A huge thank you to our supporters and team who have worked tirelessly and contributed immensely to this project.

Our Team

- Databa Daso-Jack
- Smart Okpala
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